

YASSIN SLATI

Software Engineer & SEO Expert

Tangier, Morocco · +212 679 640 990 · contact@slati.me
slati.me · linkedin.com/in/slati-yassin · github.com/yslati

SUMMARY

Software engineer with 5+ years building production web applications in React, Next.js, and Angular. Specialized in technical SEO and AEO, with a track record of shipping fast, search-optimized products: page loads cut from 3.2s to 1.85s, document generation from 45 to 15 minutes, bounce rates lowered by 35%. Comfortable across the stack and with making things both fast and findable.

EXPERIENCE

FoliaTech

Dec 2024 – Present

Frontend Developer

- Build cross-platform applications in Angular, Ionic, and Capacitor for a document workflow across 5 departments.
- Wrote an internal PDF generator package that cut document creation time from 45 to 15 minutes.
- Refactored legacy UI into a modern interface and resolve client-reported bugs across the product suite.

Proland

Jun 2022 – Sep 2024

Fullstack Developer

- Built an in-house CRM with AI-driven analytics processing 4,000+ monthly customer interactions.
- Led UI/UX redesign and technical SEO across 8 landing pages, lowering bounce rates by 35% and lifting engagement by 37%.
- Improved overall site performance by 24%, contributing to a 22% lift in qualified leads per month.

ITSS France

Sep 2021 – Jun 2022

Fullstack Developer

- Delivered 6 Drupal 8 projects and 4 Next.js projects, maintaining them through release.
- Set up clearer client communication and review protocols, cutting bug reports by 25% across maintained projects.

Quick Digital Media

Apr 2021 – Sep 2021

Frontend Developer

- Built a responsive e-commerce platform in React, Redux Toolkit, and Tailwind CSS.
- Integrated Stripe and PayPal payment flows with 99.8% transaction reliability.
- Cut load time from 3.2s to 1.85s; SEO work drove 28% more organic traffic across 15 product categories.

SELECTED PROJECTS

WhatsApp Tag Everyone — Chrome Extension · *JavaScript, Manifest V3*

One-click @everyone button for WhatsApp Web. 4,000+ Chrome Web Store users across 10+ languages.

tageveryone.online

Next.js Blog — SEO & AEO · *Next.js, Technical SEO, AEO*

Editorial site built for organic growth: structured data, performance budgets, and AEO-aware content patterns.

UYAN · *Next.js, React Query*

Hoodie retail platform. Reduced page load from 2.8s to 1.2s; cut server requests by 40% through caching.

NewayLimo · *WordPress*

Luxury transport booking site with a streamlined reservation flow. Live at newaylimo.com.

TECHNICAL SKILLS

Languages: TypeScript, JavaScript, Python, C/C++

Frameworks: React, Next.js, Angular, Ionic, Capacitor, Redux, React Query, Tailwind CSS, Node.js, Express, Drupal, WordPress

Data & Tooling: REST, GraphQL, MongoDB, MySQL, Git, Docker, CI/CD, Linux/Shell

SEO & Performance: Technical SEO, AEO, On-Page SEO, Core Web Vitals, structured data, content strategy

Spoken languages: English, French, Arabic

EDUCATION

1337 Coding School — 42 Network · *Software Engineering*

2019 – 2023