

SLATI YASSIN

FULLSTACK WEB DEVELOPER

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SUMMARY

Fullstack developer with 4+ years of experience crafting high-performance digital experiences that increase conversion rates and drive business growth. Engineered solutions that boosted conversion rates by 25% using React/Next.js, TypeScript, and Tailwind CSS; optimized SEO strategies that increased organic traffic by 40% across multiple platforms.

PROFESSIONAL EXPERIENCE

FoliaTech

Dec 2024 - Present

Frontend Web Developer

- Challenge: Modernize cross-platform applications while implementing a standardized document system for 5+ company departments.
- Action: Engineered responsive solutions using Angular, Ionic, and Capacitor with TypeScript and CSS. Architected a custom PDF generator package that reduced document creation time from 45 minutes to 15 minutes per document.
- Result: Deployed an error logging system that cut bug resolution time by 67% (from 12 hours to 4 hours) while creating a foundation for a document system that accelerated 3 critical business processes.

Proland

Jun 2022 - Sep 2024

Frontend Web Developer

- Challenge: Streamline customer relationship management and elevate user experience across 8 key landing pages.
- Action: Spearheaded development of an in-house CRM tool integrating AI-driven analytics that processed data from 4,000+ customer interactions monthly. Redesigned UI/UX of landing pages and implemented advanced SEO techniques across 12 primary service offerings.
- Result: Lowered bounce rates by 35% across redesigned pages while elevating overall site performance by 24% and boosting user engagement metrics by 37%, leading to 22% more qualified leads per month.

ITSS France

Sep 2021 - Jun 2022

FullStack Web Developer

- Challenge: Deliver and maintain multiple complex web projects while bridging technical communication gaps between clients and development team.
- Action: Orchestrated development of 6 Drupal 8 projects and 4 additional projects using Next.js. Optimized codebase efficiency and established streamlined client communication protocols.
- Result: Trimmed bug reports by 25% across all maintained projects and facilitated seamless completion of 10+ major deliverables through structured communication systems.

Quick Digital Media

Apr 2021 - Sep 2021

Frontend Web Developer

- Challenge: Create a high-converting e-commerce platform supporting multiple payment methods and optimized page load times.
- Action: Crafted a responsive e-commerce solution leveraging React JS, Redux Toolkit, and Tailwind CSS. Integrated Stripe and PayPal payment gateways with 99.8% transaction reliability.
- Result: Accelerated website loading speed by 42% (from 3.2s to 1.85s) and amplified SEO rankings for 15 key product categories, generating a 28% increase in organic traffic.

FREELANCE PROJECTS

UYAN

Hoodie retail platform leveraging Next.js and React Query that minimized page load times from 2.8s to 1.2s. Introduced advanced caching that curtailed server requests by 40% while strengthening customer retention by 22% through refined shopping experience.

Falcon

E-commerce shirt retailer built with Next.js and React Query, slashing data fetch times by 65% and boosting Core Web Vitals scores by 28 points. Established SEO-optimized product pages that elevated SERP rankings by an average of 12 positions for target keywords.

LeaFunder

Crowdfunding platform for independent creators, facilitating hundreds of project launches and securing substantial funding in 18 months, markedly boosting creator success rate.

NewayLimo

Transportation service platform that revolutionized luxury transport bookings by implementing a streamlined reservation system. Enhanced service offerings boosted quarterly bookings by 54% and elevated brand recognition by 30% in target markets.

Bookmee

Pioneered a streamlined salon booking application, which processed 1,200+ monthly appointments, securing a user satisfaction score of 4.8 out of 5 within the first quarter.

OQVT

Platform to enhance quality of work life in Moroccan and African companies, significantly increased employee satisfaction rates and notably reduced turnover.

Car Dealer

Online marketplace for showcasing featured cars, leading to a substantial increase in user engagement and a meaningful boost in monthly car sales within three months.

EDUCATION & CERTIFICATIONS

1337 School - 42 Network

Software Architect

2019 - 2023

Abdelmalek Essaadi University

Economics and Management

2018 - 2019

PROGRAMMING SKILLS

HTML • CSS • JavaScript • React • Next.js • Sass • Tailwind CSS • Redux • Bootstrap • TypeScript • Angular • Ionic • Capacitor • C/C++ • Git • Shell • Node.js • Express.js • MySQL • MongoDB • Drupal • Python • Docker

ADDITIONAL INFORMATION

- **Languages:** English, French, Arabic.